

Terrance Brennan and Friends at The Culinary Institute of America

A Unique Culinary Event to Benefit Hudson River Sloop Clearwater

Hosted by Chef Terrance Brennan and Dr. Tim Ryan, President of the CIA Sunday, September 25, 2016 from 4:00 pm to 8:00 pm The Culinary Institute of America, Hyde Park, NY

DINNER JOURNAL AD KIT

Cocktail hour with signature hors d'oeuvres will take place on the lawn, followed by a five-course, farm-to-table dinner created by celebrity chefs from the Hudson Valley. The evening will include a bluegrass musical performance by Jim Gaudet and the Railroad Boys, silent action and live auction with auctioneer Kevin Doyle of Sotheby's, as well as a special guest speaker, to be announced. This one-of-a-kind event, supported by the CIA, local growers, vintners, and distillers, promises to be an unforgettable occasion, celebrating the bounty of the Hudson Valley, the return of the Hudson River's iconic Tall Ship *Clearwater*, and our shared commitment to a sustainable future.

DISTRIBUTION AND DEMOGRAPHICS

Attendance by approximately 300 guests including the Hudson Valley's culinary luminaries and devotees, major donors to Clearwater, and other Hudson River focused organizations. Guests live in Westchester, Putnam, Ulster and Dutchess Counties and New York City. Individuals are well established, community and non-profit leaders, culinary aficionados and/or environmentally focused, hold advanced degrees, are well read and traveled, local restaurant and arts patrons, home owners, 35 years and older.

Win two Public Sail Tickets for an unforgettable experience aboard the sloop *Clearwater*! For every \$100 spent, earn one raffle ticket. Drawing will be at the benefit. Winners will be notified.

DEADLINE - All camera-ready program ads and names are due no later than September 7th, 2016.

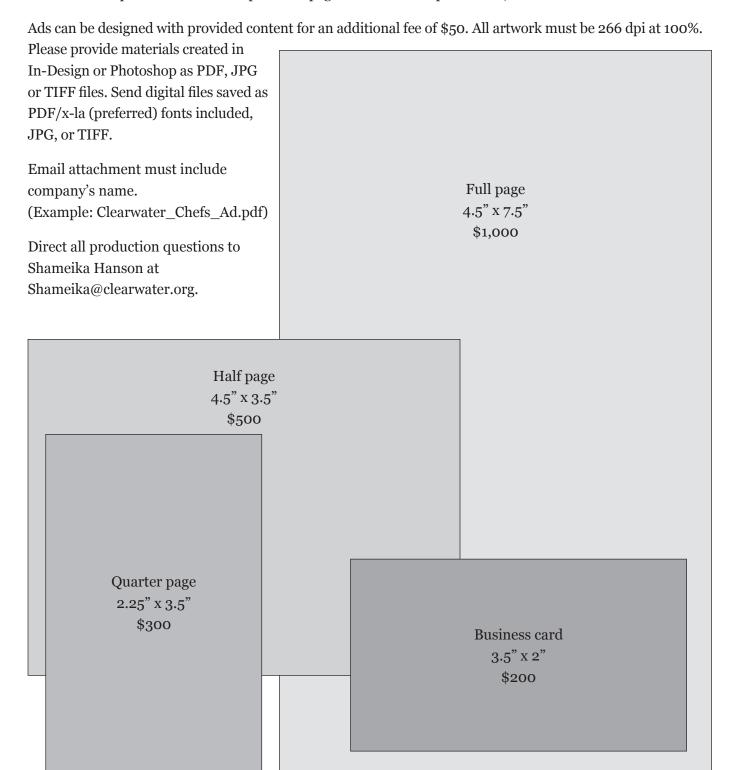
Contact: Shameika Hanson, Advertising Coordinator 845 265-8080 or Shameika@clearwater.org



2016 Chefs for Clearwater Program Advertising Specifications

For an additional 50%, your ad will also appear in Hudson River Sloop Clearwater's annual gala program book in November 2016 celebrating sloop *Clearwater's* captains.

Borders are required on all ads except for full page ads. All ads are printed in 4 Color or Black & White.





2016 Chefs for Clearwater Program Advertising Invoice and Contract

Ad Size	Width x Height	Unit Price	Order Amount (\$)
Full Page	4.5 x 7.5	\$1000	
Half Page	4.5 x 3.5	\$500	
Quarter Page	2.25 x 3.5	\$300	
Business Card	3.5 x 2	\$200	
Include Ad in Hudson River Sloop Clearwater's Annual Gala Program Book in November 2016		Unit price x .50	
Please Design Ad with Provided Content		\$50	
Total Invoice Amount			
Company:			'
ontact Name: Title:			
Address:			
			Zip:
Telephone:	Fax:	Email:	
PAYMENT METHOD			
Enclosed is my check pa	yable to Hudson River S	loop Clearwater	
Please charge my credit	card: American E	xpress Mastercard	Visa
Credit Card Number Expiration			
Signature:			
Billing Address:			
Payment due in full with 1			
Camera ready artwork mu	ıst be emailed by Septe	ember 7, 2016 to: chefs@	clearwater.org.
All artwork must be 266 of fonts included, JPG, or TI	-	nd digital files saved as P	DF/x-la (preferred)

Mail, Fax or Email reservation to Hudson River Sloop Clearwater, 724 Wolcott Avenue Beacon, NY 12508

Fax: 206-350-5680 \sim Email: chefs@clearwater.org

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