



CHEFS FOR CLEARWATER 2019 Organization Sponsorships




Recognition for your brand.




As a sponsor of Chefs for Clearwater, you'll reach an affluent, committed Hudson Valley audience and associate your brand with America's Environmental flagship, sloop *Clearwater*.

Our organization has been working to build grassroots support for protecting the Hudson and its watershed with on-board education programs that have reached more than half a million people since 1969, and a summer music festival that draws thousands annually.

Your participation at any level will be acknowledged live from the stages at both Chefs for Clearwater and The Great Hudson River Revival. Your ad will be included in the event programs, and your logo will appear in social media posts, on our website and in Clearwater's print and digital event promotions.

Proceeds from Chefs for Clearwater will directly benefit Clearwater's environmental education programs to inspire the Hudson Valley's next generation of environmental leaders. And a portion of your contribution will be deductible for income tax purposes (details on request).

	 EVENT VISIBILITY	 EVENT VISIBILITY	 MONTHLY E-NEWSLETTER (25k)
MAINSAIL \$15,000	Prominent acknowledgement from the event stage Full page ad in dinner journal Your logo/link on chefsforclearwater.org Your logo on CW print/digital event promotions 3 Instagram and Facebook posts (1 post following event) Your logo on the swag bag Your supplied branded item as a seat gift	Thank You from the Festival stage Your logo in Festival program (print and digital) Half page ad in Festival program (10k copies)	Prominent Thank You Dedicated description of your organization Your logo/link included through 12/2019
HEADSAIL \$10,000	Prominent acknowledgement from the event stage Full page ad in dinner journal Your logo/link on chefsforclearwater.org Your logo on CW print/digital event promotions 3 Instagram and Facebook posts (1 post following event)	Thank You from the Festival stage Your logo in Festival program (print and digital) Half page ad in Festival program (10k copies)	Prominent Thank You
JIB \$5,000	Acknowledgement from the event stage Half page ad in dinner journal Your logo/link on chefsforclearwater.org Your logo on CW print/digital event promotions 2 Instagram and Facebook posts	Half page ad in Festival program (10k copies)	Prominent Thank You
TOPSAIL \$2,500	Acknowledgement from the event stage Half page ad in dinner journal Your logo/link on chefsforclearwater.org Your logo on CW print/digital event promotions 1 Instagram and Facebook post	Quarter page ad in Festival program (10k copies)	Prominent Thank You

	 PREFERRED SEATING	 FESTIVAL PACKAGE	 SAIL TICKETS
MAINSAIL \$15,000	Table for 10 Kitchen Pre-tasting for 10 <i>[May be swapped for Private Sail for 40]</i>	6 Weekend Passes 6 Festival T-Shirts 2 Reserved Parking Passes 2 Friday Night Sail Tickets 10 Day Passes	Public Sail for 6
HEADSAIL \$10,000	Table for 10 Kitchen Pre-tasting for 10 <i>[May be swapped for Private Sail for 40]</i>	4 Weekend Passes 4 Festival T-Shirts 2 Reserved Parking Passes 2 Friday Night Sail Tickets	Public Sail for 4
JIB \$5,000	Seating for 2 Kitchen Pre-tasting for 2	4 Weekend Passes 4 Festival T-Shirts 2 Reserved Parking Passes	Public Sail for 2
TOPSAIL \$2,500	Seating for 2 Kitchen Pre-tasting for 2	2 Weekend Passes	

Rewards for your team.

To thank you for your valued support, we're pleased to offer Chefs for Clearwater sponsors preferred seating at the Chefs event, weekend Festival passes with reserved parking and sail tickets aboard sloop *Clearwater*.

2019 EVENT DATES

Great Hudson River Revival Music Festival, Saturday-Sunday, June 15-16, and Friday sail, June 14 from 6-8pm, Croton Point Park, NY
Chefs for Clearwater, Saturday, September 14 at 5:30pm, The Culinary Institute of America, Hyde Park, NY